

## Terms and Conditions – Trivandrum Inaugural Offer

Tata Starbucks Private Limited “Starbucks India” is carrying out the “**Starbucks FastTrack to Gold membership on spends of INR 6000 instead of INR 7500/-**” (hereby known as “**Offer**”) Any person availing of this offer (“**Customer**”) is subject to the following terms and conditions:

### 1. Standard Terms

- a) This Offer is organized by Tata Starbucks Private Ltd. (Hereby known as “**Starbucks India**”).
- b) The Offer will be valid from 17<sup>th</sup> December, 2021 commencing at Time 00:00 am (IST) to 16<sup>th</sup> January 2022 till 11:59 pm (IST)/Day end (“**Promotion Period**”).
- c) Offer will be applicable only for first 100 customers from 17<sup>th</sup> December to 16<sup>th</sup> January 2022.
- d) Members to use their registered Starbucks Card or Starbucks India mobile app to collect Stars on their orders.
- e) This offer cannot be clubbed with any other offer.
- f) This offer is applicable on Ready to Drink/Ready to Eat.
- g) Valid only in LuLu Mall, Trivandrum store in India.
- h) The offer is applicable on Mobile Order & Pay.
- i) Once the member is upgraded to Gold tier, they will get the following benefits: Free Birthday Beverage, Free Beverage Customisation, Free Size Upgrade on Featured Beverage, Earned Reward – Free Beverage, Free tall beverage on a purchase of 250g Whole bean and Personalised E-Gold Card.
- j) The offer is not available on delivery platform like Zomato, Swiggy, Scootsy, Dotpe and Paytm.
- k) Starbucks India has the right to amend the Rules and Terms and Conditions of the Offer at any time without prior notice and/or reason.
- l) Tier will be upgraded within 72 working hours post the end of the tactic.
- m) By availing of the Offer, Customer agrees to be bound by these Terms & Conditions, and the decisions of Starbucks India.
- n) Starbucks India reserves the rights at any point of time to alter or withdraw the Offer
- o) All applicable laws of India and regulations shall apply to this Offer.
- p) For information/clarification/queries, please contact us at [customercare@tatastarbucks.com](mailto:customercare@tatastarbucks.com) with your query clearly mentioned as the subject of your e-mail.
- q) The offer period will be valid for 30 days from the day of the store opening and will not be extended for any reason.

### 1. Qualifying Criteria

- a. The offer will be only for the first 100 new registrations in to the My Starbucks Rewards program at this store.
- b. The offer is only applicable on transactions done using the My Starbucks Rewards program registered card or Starbucks India Mobile App or Mobile Order & Pay.

## **2. Offer Rules and Regulations**

- a. By availing the Offer, the Customer agrees to be bound by the Offer Terms & Conditions, and the decisions of Starbucks India.
- b. Offer validity 17<sup>th</sup> December 2021 – 16<sup>th</sup> January 2022
- c. Offer is valid on Limited time offerings, RTD/RTE menu.
- d. Offer is valid on Mobile Order & Pay.
- e. Starbucks India reserves the rights at any point of time to alter the Terms & Conditions of the Offer or cancel any Offer if it is no longer able to run the Offer due to reasons beyond its control, subject to state legislation.
- f. Post the end of the offer, Gold tier maintenance spend will be at INR 7500 again.

## **3. Copyright and Intellectual Property**

- a. Nothing contained herein shall be construed as conferring by implication, estoppels or otherwise any license or right under any patent or trademark of Starbucks India or any third party. Except as expressly provided above, nothing contained herein shall be construed as conferring any license or right under any Starbucks India copyright.
- b. Should any viewer of a Starbucks India published document respond with information related to this Offer and shall include feedback data such as questions, comments, suggestions, or the like regarding the content of any such Starbucks India material, such information shall be deemed to be non-confidential and we shall have no obligation of any kind with respect to such information and shall be free to reproduce, use, disclose, and distribute the information to others without limitation. We shall be free to use any ideas, concepts, know-how or techniques contained in such information for any purpose whatsoever including but not limited to developing, manufacturing and marketing products incorporating such information.

## **4. VARIATION**

- a. Starbucks India reserves the right to amend, delete or add to the Terms and Conditions of the Offer at any time without giving any prior notice to any party.

## **5. Governing Laws & Jurisdiction**

- a. All applicable laws of India and regulations shall apply to this Offer.

- b. In case of dispute this offer shall be governed and construed in accordance with Indian laws and are subject to the exclusive jurisdiction of Competent Courts at Mumbai only.

## **6. CONFIDENTIALITY**

- a. Any Customer's Personal Data provided by Customer to Starbucks India in connection with the Offer shall be kept confidential except to any activities mentioned thereto. Starbucks India shall take all reasonable precautions to preserve the integrity and prevent any corruption or loss, damage or destruction of Customer Personal Data.
- b. The Starbucks India Privacy Policy resides here:  
<https://www.starbucks.in/card/learn-more/privacy-policy>

## **7. CONTACT FOR CLARIFICATION**

- a. For information/clarification/queries, please contact us at [customercare@tatastarbucks.com](mailto:customercare@tatastarbucks.com) with your query clearly mentioned as the subject of your e-mail.