

Terms and Conditions for 'Christmas – GWP offer'

By entering the 'Christmas Exclusive GWP Promotion' – Spend INR 12000 with your Starbucks Card/ Starbucks India mobile app and get an exclusive product, (hereby known as "Offer"), you (hereby known as "Customer") agree to the following terms and conditions.

There are three levels in this promotion			
Offer		Exclusive Gift with Purchase	
Level 1	Spend cumulative INR 2500 between 1 st Dec to 31 st Dec	Starbucks Select Food and core Beverage combo	
Level 2	Spend additional Rs. 2500 (Cumulative INR 5000) between 1 st Dec to 31 st Dec	Starbucks branded Tote Bag	
Level 3	Spend additional Rs. 3000 (Cumulative INR 8000) between between 1 st Dec to 31 st Dec	Starbucks exclusive merchandise TUMBLER BLK MATT CCL S 16OZ	
Level 4	Spend additional Rs. 4000 (Cumulative INR 12000) between between 1 st Dec to 31 st Dec	Choice of Whole Bean on us, and special coffee seminar in January	

The exclusive product will be automatically loaded in 24 hrs. on to the members account on achieving the required spend amount.

1. Standard Terms

- a. This Offer is organized by Tata Starbucks Private Ltd. (Hereby known as "**Starbucks India**").
- b. The Offer will be held from 1st Dec to 31st Dec: Time 06:00 am (IST) on 1st December 2020 and ending at 11:59 pm (IST) on 31st December 2020 across all Starbucks stores in India.
- c. The Customer must redeem the exclusive product(s) loaded on the card on or before 31st January 2021.
- d. Offer is valid at all Starbucks stores in India till stocks last.
- e. Offer can be earned multiple times (cyclical earning)
- f. Level 1 redemption is on core beverages and select food. List of food attached below.
- g. Starbucks Prepaid Gift Card physical and on Starbucks India Mobile app (hereby known as "Starbucks Card") is not targeted towards, nor intended for use by, anyone under the age of 18. If you are below the age 18, you may only use Starbucks Card under the supervision of a parent or legal guardian who agrees to be bound by these Terms of Use.

2. Promotion Details & Qualifying Criteria

This Offer can be earned on spends from Starbucks India mobile app **OR/AND** registered Starbucks card only.

The Offer mechanics –

- a. There are four (4) levels in this offer which are determined by the amount the Customer spends with his registered/unregistered (*needs to be registered before TBD*) Starbucks Card during the promotion period. The Customer needs to fulfill the below criteria to avail the offer:
 - Registered Starbucks Card / Starbucks India Mobile App:
 - Customer will get the first level gift with purchase whenever (s)he spends a cumulative total of INR 2500 in a single transaction or multiple transactions at a Starbucks store in India during the promotion period. For example, if Customer spends Rs.1000 in his/her first transaction (s)he will not receive the offer to purchase the exclusive merchandise. However, the amount spent will count towards the earning of the

exclusive product, as soon as (s)he spends a cumulative total of Rs.2500. The exclusive gift will be automatically loaded onto the Customer's account within 24hrs; the same will automatically reflect on the Customer's account and can be redeemed at any Starbucks store in India on or before 31st January 2021.

- Customer will earn the second level exclusive gift whenever (s)he spends a cumulative total of Rs.5000 in a single transaction or multiple transactions at a Starbucks store in India during the promotion period.
 - Customer will earn the third level exclusive gift product whenever (s)he spends a cumulative total of Rs.8000 in a single transaction or multiple transactions at a Starbucks store in India during the promotion period.
 - Customer will earn the fourth level exclusive gift product whenever (s)he spends a cumulative total of Rs.12000 in a single transaction or multiple transactions at a Starbucks store in India during the promotion period.
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- Unregistered Starbucks Card:
- In case the Customer spends a total of Rs 12000 with an unregistered Starbucks card in a single transaction or multiple transactions at a Starbucks store in India during the promotion period & registers the same on or before the 31st December 2020 then the exclusive gift will be loaded automatically onto the Customer's within 24 hrs.
- a. **The exclusive gifts is free and can be earned multiple times during the promotion period.**
 - b. All gifts will be loaded within 24 hrs. of spending the said amount.

I. Offer Redemption:

- a. The Exclusive product will be loaded on a MSR account
- b. The Customer must present the specific Starbucks Card with the Reward(s) loaded on it / Mobile app, to the store partner at a Starbucks store in India in order to redeem the Reward(s).
- c. The Customer must redeem all the Products(s) loaded on the card on or before 31st Jan 2021.
- d. The offer will be valid till stocks last.
- e. The items cannot be replaced by any other Starbucks Products or services
- f. Starbucks India has the right to amend the Rules and Terms and Conditions of the Offer at any time without prior notice and/or reason.
- g. Product(s) once redeemed cannot be exchanged.

3. Offer Rules and Regulations

- a. By availing the Offer, the Customer agrees to be bound by the Offer Terms & Conditions, and the decisions of Starbucks India.
- b. Offer/redemption of the exclusive gift(s) is valid till 31st Jan 2021 or valid till stock last.
- c. Images on all promotional materials are for representative purposes only. Actual products and sizes may vary.
- d. Starbucks India reserves the rights at any point of time to alter the Terms & Conditions of the Offer or cancel any Offer if it is no longer able to run the Offer due to reasons beyond its control, subject to state legislation.
- e. If the product is not redeemed during the validity period, Starbucks India will not replace the product. If the Starbucks Card on which the Offer was earned is lost, stolen, or misplaced, Starbucks India will not replace the benefit and is not liable or responsible for the lost, stolen, or misplaced Starbucks Card.

4. Copyright and Intellectual Property

- a. Nothing contained herein shall be construed as conferring by implication, estoppels or otherwise any license or right under any patent or trademark of Starbucks India or any third party. Except as expressly provided above, nothing contained herein shall be construed as conferring any license or right under any Starbucks India copyright.
- b. Should any viewer of a Starbucks India published document respond with information related to this Offer and shall include feedback data such as questions, comments, suggestions, or the like regarding the content of any such Starbucks India material, such information shall be deemed to be non-confidential and we shall have no obligation of any kind with respect to such information and shall be free to reproduce, use, disclose, and distribute the information to others without limitation. We shall be free to use any ideas, concepts, know-how or techniques contained in such information for any purpose whatsoever including but not limited to developing, manufacturing and marketing products incorporating such information.

5. VARIATION

- a. Starbucks India reserves the right to amend, delete or add to the Terms and Conditions of the Offer at any time without giving any prior notice to any party.

6. Governing Laws & Jurisdiction

- b. All applicable laws of India and regulations shall apply to this Offer.
- c. In case of dispute this Offer shall be governed and construed in accordance with Indian laws and are subject to the exclusive jurisdiction of Competent Courts at Mumbai only.

7. CONFIDENTIALITY

- a. Any Customer's Personal Data provided by Customer to Starbucks India in connection with the Offer shall be kept confidential except to any activities mentioned thereto. Starbucks India shall take all reasonable precautions to preserve the integrity and prevent any corruption or loss, damage or destruction of Customer Personal Data.
- b. The Starbucks India Privacy Policy resides here: <http://www.starbucks.in/aboutus/company-information/online-policies/privacy-statement>

8. CONTACT FOR CLARIFICATION

- a. For information/clarification/queries, please contact us at customercare@tatastarbucks.com with your query clearly mentioned as the subject of your e-mail

GWP level 1 select food list:

Article Code-POS	Item Name
105515	Dutch Truffle Gateau with Cream
104162	Hawaiian Veg Club Sandwich
105248	Dutch Truffle Gateau
107701	Zaatar Chicken & Grain salad
101934	Red Velvet & Orange Cake
103880	Muesli & Blueberry Parfait
104325	Muesli & Mango Parfait
107722	Fudgy Brownie Pie
107472	Strawberry Almond Cake
105684	Chole Masala Wrap
101728	Chicken Salad Sandwich
104324	Mango Parfait
104362	Egg White & Chicken in Multigrain Croiss
103689	Banana Chocolate Loaf Cake
107711	Hearty Veggie Empanada
100100	Tandoori Paneer SW
103879	Butter Croissant
100101	Chatpata Parantha Wrap
100109	Murg Khathi Wrap
102920	Lemon Loaf cakes
103881	Blueberry Parfait
105133	Three Cheese Croissant
107707	Double Chocolate Chip Cookie
101234	Chicken Mozzarella Turnover
104989	Almond Croissant
101922	Almond Butterscotch Cookies
109130	Chocolate Croissant
108112	Oats & Cranberry cookie
108111	White Chocolate & Pistachio Cookie
108177	Creamy Spinach & Chicken Pocket
108178	Chicken Seekh Pocket