

Starbucks Dance Challenge – Terms and Conditions

By entering “Starbucks Dance Challenge”, (hereby known as “**Contest**”), you (hereby known as “**Contestant**”) agree to the following terms and conditions.

1. Standard Terms

- a. This Contest is organized by Tata Starbucks Private Ltd. (Hereby known as “**Starbucks India**”).
- b. The Contest is open from 23rd July, 2020 till 31st August, 2020
- c. To enter the Contest, download the music from Starbucks India’s Instagram, Facebook and Twitter bios or you can use the audio shared on the Starbucks India’s Instagram Reel. Perform the #StarbucksDance Challenge and upload it on Instagram as a post or Reel. Don’t forget to use the hashtag #StarbucksDance Challenge and tag @starbucksIndia on the social platforms. Please make sure that your profile and video uploaded are public.

2. Redemption Criteria

- a) On completion of the said Contest, the winners for this Contest will be announced in September 2020.
- b) The entries will be judged by the Starbucks internal team. The decision made will be final and binding
- c) Winners will be intimated personally via DMs and through social media platforms.
- d) Starbucks India will be entitled to display and share the entries of the Contestants on its social media and other platforms, and to publicize the names of the winning Contestants.
- e) Winner(s) will be entitled to avail of one beverage per day for 365 days, on the terms contained herein.
- f) Redemption of the prize: The prize will be loaded from the backend to the winners’ MSR card which can only be redeemed at the stores. Only one beverage can be redeemed per day. If the winner misses a day during the year, the beverage is not going to be carried forward limiting to one beverage a day to each winning member.
- g) In case a winner is not an MSR member, he/she will have to get the card at the store and activate it for INR 200. The amount of INR 200 will be added to his/her card and can be used for redemption later. Subsequently the offer will also be loaded to the card.
 - a) Redemption is only valid on tall size core beverages.
 - b) One offer will be loaded at the backend for the winners for 365 days in the year

3. Offer Rules and Regulations

- a. By participating in this Contest, the Contestant agrees to be bound by the Offer Terms & Conditions, and the decisions of Starbucks India.
- b. Offer valid from 23rd July 2020 to 30th August, 2020.
- c. Starbucks India reserves the rights at any point of time to alter the Terms & Conditions of the Contest or cancel the Contest if it is no longer able to run the Contest due to reasons beyond its control, subject to state legislation.
- d. Once the invoice is generated, the same cannot be refunded.

4. Copyright and Intellectual Property

- a. Nothing contained herein shall be construed as conferring by implication, estoppels or otherwise any license or right under any patent or trademark of Starbucks India or any third party. Except as expressly

provided above, nothing contained herein shall be construed as conferring any license or right under any Starbucks India copyright.

b. Should any viewer of a Starbucks India published document or video respond with information related to this Contest and shall include feedback data such as questions, comments, suggestions, or the like regarding the content of any such Starbucks India material, such information shall be deemed to be non-confidential and we shall have no obligation of any kind with respect to such information and shall be free to reproduce, use, disclose, and distribute the information to others without limitation. We shall be free to use any ideas, concepts, knowhow or techniques contained in such information for any purpose whatsoever including but not limited to developing, manufacturing and marketing products incorporating such information.

5. VARIATION

a. Starbucks India reserves the right to amend, delete or add to the Terms and Conditions of the Contest at any time without giving any prior notice to any party.

6. GOVERNING LAWS & JURISDICTION

b. All applicable laws of India and regulations shall apply to this Offer.

c. In case of dispute this Offer shall be governed and construed in accordance with Indian laws and are subject to the exclusive jurisdiction of Competent Courts at Mumbai only.

7. CONFIDENTIALITY

a. Any Customer's Personal Data provided by Customer to Starbucks India in connection with the Offer shall be kept confidential except to any activities mentioned thereto. Starbucks India shall take all reasonable precautions to preserve the integrity and prevent any corruption or loss, damage or destruction of Customer Personal Data.

b. The Starbucks India Privacy Policy resides here:

<http://www.starbucks.in/aboutus/companyinformation/online-policies/privacy-statement>

8. CONTACT FOR CLARIFICATION

a. For information/clarification/queries, please contact us at Customercare@tatastarbucks.com with your query clearly mentioned as the subject of your e-mail.