

## Terms and Conditions for Starbucks for a Month offer for MSR Members

By entering the Starbucks for a Month offer for MSR Members – Spend of Rs. 3000 during the given period and get a chance to win Starbucks for a Month. (hereby known as offer).

There are 2 levels in this promotion

### Offer

Level 1	Spend a cumulative of INR 3000 (Three Thousand Only) between 1st Jan to 31st Jan 2021.	On completion of the two levels, 100 winners will be picked and announced in the month of February 2021 who will then be able to redeem their Starbucks for a month throughout the month starting 1 <sup>st</sup> March 2021.(1 tall beverage per day)
Level 2	Click on the link in our SMS/Email to complete the sentence “Starbucks to me is....” On or before 14th February 2021.	

#### 1. Standard Terms

- This Offer is organized by Tata Starbucks Private Ltd. (Hereby known as “Starbucks India”).
- The Offer will be held from 1<sup>st</sup> January to 31<sup>st</sup> January 2021. Start Time 00:00 am (IST) End Time 23:59
- MSR Members across cities to receive the offer communication from Starbucks India.
- Offer is valid at all Starbucks stores in India on purchase of food, beverage & merchandise.
- Starbucks Prepaid Gift Card (hereby known as “Starbucks Card”) is not targeted towards, nor intended for use by, anyone under the age of 18. If you are below the age 18, you may only use Starbucks Card under the supervision of a parent or legal guardian who agrees to be bound by these Terms of Use.

#### 2. Qualifying Criteria

- All MSR members will be a part of the offer.
- For new enrolments: Only those members who enrol on or before 31<sup>st</sup> January 2021, will be eligible for the offer.
- Once the member enrolls, he/she will have to complete the spent threshold on or before 31<sup>st</sup> January (23.59 pm) in the given period to qualify to win.
- The offer mechanics are as follows:
  - There are 2 levels in this offer which are determined by the amount the Customer spends with his registered/unregistered Starbucks Card during the promotion period. The Customer needs to fulfil the below criteria to avail the offer.

##### 1. Registered Starbucks Card:

- Customer will be eligible to win when (s)he spends a cumulative total of Rs. Three Thousand only in a single transaction or multiple transactions at a Starbucks store in India during the promotion period. For example, if Customer spends Rs 2000 in his/her first transaction (s)he will not qualify for the next level. However, the amount spent will count towards qualifying as (s)he spends a cumulative total of Rs.3000 Hence, when the Customer spends Rs.1000 in his/her next transaction, (s)he would qualify for the next level. This spent level has to be achieved by the customer on or before 31<sup>st</sup> January 2021.

Once the customer completes the spent level of Rs Three Thousand, he will be sent an SMS/Email with a link. A member has to click on the link to reply to our SMS/Email and complete the sentence “Starbucks to me is....” On or before 14th February 2021.

##### 2. Un-Registered Starbucks Card:

- In case the Customer spends a total of Rs.3000 with an unregistered Starbucks card

in a single transaction or multiple transactions at a Starbucks store in India during the promotion period & registers the same on or before the 31<sup>st</sup> January 2021 then (s) he is eligible for the tactic. For example, if Customer spends Rs.3000 using an unregistered card during the promotion period and registers the card on or before 31<sup>st</sup> January 2021 then the customer qualifies for the next step, which (s)he has to complete by 14<sup>th</sup> February 2021.

### 3. Redemption Criteria

- a) On completion of both the spent level and SMS/email reply, the winners for this offer will be announced in February 2021 (3<sup>rd</sup> week)
- b) Winners will be intimated via SMS and Email.
- c) Redemption of the offer: Offer will be loaded from the backend to the members MSR card which can be redeemed during the month starting 1<sup>st</sup> March 2021 till 31<sup>st</sup> March 2021.. Only one beverage can be redeemed per day. If the customer misses a day during the month, the beverage is not going to be carried forward limiting to one beverage a day to each winning member.
- d) Redemption is only valid on tall size core beverages.
- e) One offer will be loaded at the backend for the winners for 30 days in the month starting 1<sup>st</sup> March 2021 till 31<sup>st</sup> March 2021.

### 4. Offer Rules and Regulations

- a) By availing the Offer, the Customer agrees to be bound by the Offer Terms & Conditions, and the decisions of Starbucks India.
- b) Spent offer valid from 1<sup>st</sup> January to 31<sup>st</sup> January 2021. Redemption of Starbucks for a month can be availed in the year starting 1<sup>st</sup> March 2021 till 31<sup>st</sup> March 2021.  
On completion of the spend amount, an SMS/Email will be sent from Starbucks India with a link, member can click on the link and complete the sentence "Starbucks to me is....".
- c) Members should respond to the same within the first 15 days of receipt of SMS/Email. In the event that the Member fails to respond to the SMS/Email within the given time frame, Member won't be considered valid to avail of the Promotion.
- d) Last date to send a reply is 14<sup>th</sup> February 2021.
- e) Starbucks India reserves the right to select 100 winners of this contest basis a random selection process and the decision shall be final and binding on the winners.
- f) Starbucks India reserves its right to select and declare or not to declare the Winners if no Participant has submitted entries up to the satisfaction of Starbucks India. Decision of Starbucks India in this regard is final and no correspondence in this regard will be entertained.
- g) Any Tall size of brewed coffee or cold bean pack coffee is eligible with in the offer regardless of the brewing method (French press, Chemex, Siphon, Pourover)
- h) ISMB and Hathikuli teas in grande sizes are eligible in this offer.
- i) The redemption offer is valid on tall core beverages only. This offer cannot be applicable on LTO.
- j) Starbucks India reserves the rights at any point of time to alter the Terms & Conditions of the Offer or cancel any Offer if it is no longer able to run the Offer due to reasons beyond its control, subject to state legislation.

### 5. Copyright and Intellectual Property

- a) Nothing contained herein shall be construed as conferring by implication, estoppels or otherwise any license or right under any patent or trademark of Starbucks India or any third party. Except as expressly provided above, nothing contained herein shall be construed as conferring any license or right under any Starbucks India copyright.
- b) Should any viewer of a Starbucks India published document respond with information related to this Offer and shall include feedback data such as questions, comments, suggestions, or the like regarding the content of any such Starbucks India material, such information shall be deemed to be non-confidential and we shall have no obligation of any kind with respect to such information and shall be free to reproduce, use, disclose, and distribute the information to others without limitation. We shall be free to use any ideas, concepts, know-how or techniques contained in such information for any purpose whatsoever including but not limited to developing, manufacturing and marketing products incorporating such information.

## **6. VARIATION :**

Starbucks India reserves the right to amend, delete or add to the Terms and Conditions of the Offer at any time without giving any prior notice to any party.

## **7. Governing Laws & Jurisdiction**

- a) All applicable laws of India and regulations shall apply to this Offer.
- b) In case of dispute this Offer shall be governed and construed in accordance with Indian laws and are subject to the exclusive jurisdiction of Competent Courts at Mumbai only.

## **8. CONFIDENTIALITY**

- a) Any Customer's Personal Data provided by Customer to Starbucks India in connection with the Offer shall be kept confidential except to any activities mentioned thereto. Starbucks India shall take all reasonable precautions to preserve the integrity and prevent any corruption or loss, damage or destruction of Customer Personal Data.
- b) The Starbucks India Privacy Policy resides here:

<http://www.starbucks.in/card/learn-more/privacy-policy>

## **9. CONTACT FOR CLARIFICATION**

- a) For information/clarification/queries, please contact us at mailto: [customercare@tatastarbucks.com](mailto:customercare@tatastarbucks.com) with your query clearly mentioned as the subject of your e-mail.