

## **Get Exclusive Merchandise on Purchase of INR 2000.**

**Validity:** For MSR members only. Online order & pay.

**Duration:** 1<sup>st</sup> June to 10<sup>th</sup> July, 2021.

**Details:** A member can make purchase worth INR 2000 on our microsite <https://mystarbucksrewards.dotpe.in/order> and get free select merchandise worth INR 750\*. Order will be placed on a Starbucks link, and the same will be delivered to the members during the fulfilment.

The Store partner will call the customer on the details provided by the customer on the link. For Stars to be awarded basis the amount spent, the customer will need to mention the email address linked to the My Starbucks Rewards Account.

### **0. Standard Terms:**

- a. This Offer is organized by Tata Starbucks Private Ltd. (Hereby known as “Starbucks India”).
- b. Offer is valid on orders placed on the Starbucks link.
- c. Offer is valid in select stores and cities only.
- d. Offer link is mobile compatible only.
- e. Offer details are as follows:
  - The offer will be to make a purchase for INR 2000 by clicking on the webpage created.
  - Click on the link in the SMS, email, Mobile App banner, social media post.
  - Enter your preferred store, name, email id, mobile number, and delivery address.
  - Member can place a single time order of INR 2000 or a maximum of 3 orders during the offer period.
  - Member’s registered account will be credited with Stars for the purchase made through the Starbucks link. Member to ensure that they provide us with the registered email id on the link for the credit of Stars
  - Stars will be added to the account within 1 week.

### **Points to note:**

- On successfully sharing the details, members will receive a call from a Barista of the selected store to schedule the orders.
- The free merchandise will be send across to the member on the address provided on the link. Member will not be able to make changes to the same.
- Member will only receive the free merchandise delivered along with the order.
- Offer will only be valid for 1st June to 10th July.

### **1. Steps to Order:**

- Step 1 – Verify the store location selected (geo tagged) to serve you is within 8 km radius from your address.

- Step 2- Select from the below menu for Rs. 2000.
  - Step 3 – Enter your contact details along e-mail ID.
  - Step 4- Make the payment
- On completion of the above steps
- An Acknowledgement message will be sent to the contact number provided
  - A Starbucks partner will contact you to schedule your order on the contact number shared.
  - First order can be placed on the same day when the Starbucks partner contacts you to schedule your order.

#### **T&C\***

- The order value has to be minimum of INR 2000. The order will not proceed ahead for amount lesser than INR 2000
- Minimum spend of Rs. 2000 is without tax. (Tax will be added over and above Rs. 2000)
- A free CYO tumbler will be delivered with the first order.
- Your order can be split between three transactions only.
- Delivery will be done free of cost. For every Rs. 2000 spent, you will receive a free CYO tumbler. This is applicable even if it is your first order. For example, with an order of Rs. 2000, you will receive one free tumbler and with an order of Rs 4000, you will receive two free tumblers.
- For every Rs. 2000 spent, members will receive three Bonus Stars within a week.
- If the purchase falls below Rs. 4000, only one CYO tumbler will be given.
- Any amount above Rs. 2000 will not be accumulated in multiple transactions to redeem a free CYO tumbler.
- CYO tumblers will be available till stocks last. In case we run out of tumblers, members will receive a mug from the 'Been There' series instead.
- Offer link is mobile compatible only.
- In case of any queries, please contact Starbucks customer care on 18602660010. Alternatively, you can send us an email on [customercare@tatastarbucks.com](mailto:customercare@tatastarbucks.com).
- For queries regarding the Starbucks Card, please send us an email on [card@tatastarbucks.com](mailto:card@tatastarbucks.com).

#### **2. Qualifying Criteria:**

- Offer is only applicable for My Starbucks Rewards Members.
- The offer will be to make a purchase for INR 2000 by clicking on the webpage link created and entering all the details as required.
- Products that a member can purchase under INR 2000 would be listed on the link.
- Member's registered account will be credited with Stars for the purchase made through the Starbucks link. Member to ensure that they provide us with the registered email id on the link for the credit of Stars
- Stars will be added to the account within 1 week.

#### **3. Offer Rules and Regulations**

- a. By availing the Offer, the Customer agrees to be bound by the Offer Terms & Conditions, and the decisions of Starbucks India.
- b. Starbucks India reserves the rights at any point of time to alter the Terms & Conditions of the Offer or cancel any Offer if it is no longer able to run the Offer due to reasons beyond its control, subject to state legislation.
- c. Once the invoice is generated, the same cannot be refunded.
- d. Merchandise is subject to availability and stocks last. In case the select merchandise is stocked out, Starbucks India Been There series mug will be given to the customers.
- e. No two offers can be redeemed in a single bill.

#### **4. Copyright and Intellectual Property:**

- a. Nothing contained herein shall be construed as conferring by implication, estoppels or otherwise any license or right under any patent or trademark of Starbucks India or any third party. Except as expressly provided above, nothing contained herein shall be construed as conferring any license or right under any Starbucks India copyright.
- b. Should any viewer of a Starbucks India published document respond with information related to this Offer and shall include feedback data such as questions, comments, suggestions, or the like regarding the content of any such Starbucks India material, such information shall be deemed to be non-confidential and we shall have no obligation of any kind with respect to such information and shall be free to reproduce, use, disclose, and distribute the information to others without limitation. We shall be free to use any ideas, concepts, know-how or techniques contained in such information for any purpose whatsoever including but not limited to developing, manufacturing, and marketing products incorporating such information.

#### **5. Variation**

- a. Starbucks India reserves the right to amend, delete or add to the Terms and Conditions of the Offer at any time without giving any prior notice to any party.

#### **6. Governing Laws & Jurisdiction**

- b. All applicable laws of India and regulations shall apply to this Offer.
- c. In case of dispute this Offer shall be governed and construed in accordance with Indian laws and are subject to the exclusive jurisdiction of Competent Courts at Mumbai only.

#### **7. Confidentiality**

- a. Any Customer's Personal Data provided by Customer to Starbucks India in connection with the Offer shall be kept confidential except to any activities mentioned thereto. Starbucks India shall take all reasonable precautions to

preserve the integrity and prevent any corruption or loss, damage, or destruction of Customer Personal Data.

- b. The Starbucks India Privacy Policy resides here:  
<http://www.starbucks.in/aboutus/company-information/online-policies/privacy-statement>

#### **8. Contact for Clarification**

- a. For information/clarification/queries, please contact us at [customercare@tatastarbucks.com](mailto:customercare@tatastarbucks.com) with your query clearly mentioned as the subject of your e-mail.